

Student Research Symposium Poster Scoring Rubric

Category	10-8 pts	7-5 pts	4-2 pts	1-0 pts	Score
Poster Abstract	Abstract strongly presents the student's research and includes concise, clear argument for the value and findings of the research	Abstract adequately presents the student's research but lacks some key information	Abstract somewhat presents the research but did not contain sufficient information	Abstract is not clearly connected to the research poster or presentation.	
Poster Content	Content is well-summarized clearly demonstrating development of the research; information provided supports the purpose of the study, hypotheses/research questions, and findings; a clear conclusion is present	Content is adequately summarized clearly demonstrating development of the research; information provided supports the purpose of the study, hypotheses/research questions, and findings somewhat limited; a clear conclusion is not present	Content is not adequately summarized and difficult to understand; did not include sufficient information provided supports the purpose of the study, hypotheses/research questions, and findings somewhat limited; a clear conclusion is not present	Content not present to connect the research; lack of clarity in presentation; a clear conclusion is not present	
Poster Appearance	Poster is visually appealing and highly effective in presenting the necessary information; easy to read; creative and well-designed	Poster is adequately appealing but could be improved through better use of design	Poster is acceptable but requires substantial work to improve its visual appeal	Poster is not visually appealing or effective; design and appearance impacts readers ability to understand and interpret the information presented	
Poster Organization	Poster layout is logically with a clearly evident topic; sequential, logical flow of information present	Poster layout is logically with a clearly evident topic; sequential, logical flow of information present but there is room for refinement	Poster layout requires significant improvement to clearly identify the topic; information flow is somewhat confusing	Poster layout is disjointed and unclear with an unapparent topic	
Presenter(s) Oral Presentation	Presenter(s) exhibit confidence and professionalism; establish eye contact; clearly convey the topic and demonstrate competency in discussing the research; utilizes lay language where appropriate	Presenter(s) exhibit an acceptable level of understanding and demeanor but could improve speaking skills (e.g. speaking too softly, inability to answer questions)	Presenter(s) exhibit a lack of understanding of the research and an inability to clearly discuss the topic; additional practice in speaking skills would be helpful	Presenter(s) exhibit a lack of preparedness and understanding of the research with problems in numerous areas (e.g. no eye contact, inability to answer questions, lack of professionalism)	
Total					/50